

## **PRESS RELEASE**

### **Pradhan Mantri Bhartiya JanaushadhiPariyojana (PMBJP) - A Silent Revolution**

“Pradhan Mantri Bhartiya Janaushadhi Pariyojana, a noble initiative by Department of Pharmaceuticals, Government of India, is now making an impact on common masses in its endeavor to provide quality medicines at an affordable price”, said Shri Mansukh Mandaviya, Union Minister of State for Chemicals & Fertilizers.

As per Hon'ble Minister, the number of stores has grown to more than 4300 and 640 districts are covered at present. Further, total sales in the financial year 2018-19 (up to October) has crossed Rs 150 Crore which led to total savings of approximately Rs 600 Crore of common citizens as these medicines are cheaper by 50% to 90% of avg market price. He stressed on the excellent quality of PMBJP medicines as these are procured from only WHO-GMP certified manufacturers and each batch is tested at NABL accredited independent labs.

The minister mentioned that this scheme is also providing a good source of self-employment with sustainable and regular earnings. Average sales per store per month have grown to Rs 1.50 lacs as per a survey conducted by the Bureau of Pharma PSUs of India (BPPI) which implements the scheme. He mentioned that “Money saving is also Money earned”. Common men are saving a lot which is as good as earning. In last, he added that we are confident of opening of more than 5000 stores with annual sales of more than Rs 300 Crore in 2018-19. It is a silent revolution which is shaping the health of health care in India for common citizens.

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